



TRAINING AND CONSULTING SERVICES

building communities that invest in youth

About Youth Leadership Institute

For 20 years, Youth Leadership Institute (YLI) has provided a unique organizational model for developing and advancing community change to benefit youth. Called the "community-based institute," this model draws lessons on evidence-based research strategies from proven practices in urban, suburban and rural communities.

Using these findings, YLI develops and delivers professional, innovative, capacity-building, research and training to young people, youth programs, practitioners, policymakers, foundations, public institutions, researchers, and other stakeholders, both nationally and internationally.

Training Topics & Areas of Expertise

- Action Research & Assessment
- Environmental Prevention Strategies
- Facilitation & Meeting Management
- Leadership Development
- Media Advocacy
- Policy
- Program Evaluation Strategies
- Strategic Action Planning
- Training of Trainers
- Youth Adult Partnerships
- Youth Development

Our Mission

Our mission is to advance community leadership by pairing the expertise, knowledge, passion and perspectives of youth with the experience and resources of adult allies. Through these efforts, YLI leads the way to a more just and sustainable society.

For more information or to request a training, please visit www.yli.org/training.

Elements of YLI Training and Consulting Services

YLI's training programs are designed to provide the most effective, comprehensive and dynamic experience possible.

Grounded in Theory, Reflective of Reality

YLI translates learning gathered from experience into the reality of the client's world.

Custom-designed

Each training is tailored to specific budgetary and situational needs and organizational or community dynamics. Training is available in 2-hour, full-day training and 3-day intensive sessions.

Youth trainers

Where possible and appropriate, training utilizes youth trainers.

Designed for Sustained Change

Communities and organizations are trained to make systemic changes.

Innovative

The latest information, research, techniques and methodologies are infused into each of YLI's trainings.

Interactive

Trainings are interactive, incorporating multiple learning styles.

Evaluation

The quantitative learning and qualitative experience are captured in a proven evaluation process.

Youth Leadership Institute Headquarters | 246 First Street, Suite 400, San Francisco, CA 94105

Phone: (415) 836-9160 | Fax: (415) 836-0071 | Email: info@yli.org | Training Information: (877) YLI-TRAIN or training@yli.org



PROGRAM EVALUATION STRATEGIES

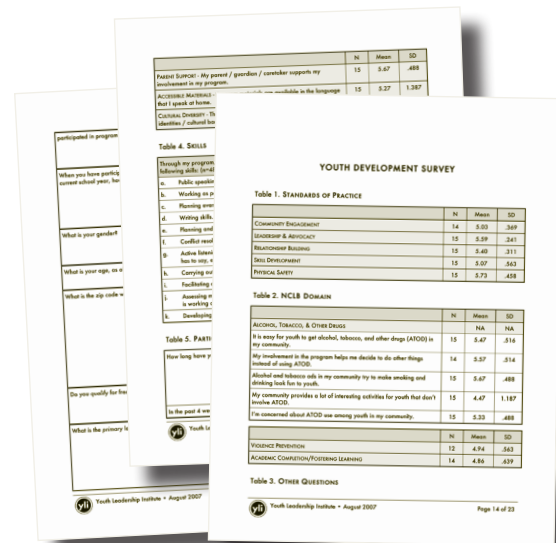
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Research & Evaluation

Youth Leadership Institute (YLI) provides Research and Evaluation services that help communities ensure that community change initiatives, such as policy and environmental prevention efforts, address relevant and pressing community needs based on data. YLI develops customized tools and frameworks that can be implemented in a wide range of communities and settings. Our expert staff are available to advise and assist with action research and program evaluation.

Tools & Resources

- Access Survey for alcohol, tobacco, and other drugs
- Benchmarks
- Community Assessment
- Evaluation Planning
- Merchant Scorecards
- Sampling Strategies
- Skills, Knowledge and Attitudes Pre/Post Surveys
- Tool Development to track stages and outcomes
- Youth Development Survey



For more information on how YLI's Research and Evaluation services can support your work in your community, please visit: www.yli.org/research or call 1-877-YLI-TRAIN.

Youth-Led Action Research

YLI's Youth-Led Action Research Training enhances the effectiveness of youth participation by providing training and support for young people to partner with adults to carry out community action research and program evaluation projects.

YLI supports teams of young people in a variety of ways, including:

- Designing evaluation and research plans
- Collecting and analyzing data
- Developing action plans to address their findings
- Creating forums for youth to deliver these recommendations to decision-makers.

Young people are often not asked to participate in the decision-making that directly impacts their lives and their communities. Youth Action Research and Evaluation provides a way for young people to shape and influence the policies and systems that affect their environment. It enables them to make data-driven recommendations for change in their programs and communities.

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CMCA TRAINING

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Communities Mobilizing for Change on Alcohol

Communities Mobilizing for Change on Alcohol (CMCA) is a nationally recognized program that uses community organizing strategies to reduce youth access to alcohol by changing community policies and practices.

YLI is the official national training provider for CMCA.

Initiated in 1991, CMCA has proven that effectively limiting alcohol access for people under the legal drinking age reduces teen drinking and communicates a clear message to the community that underage drinking is inappropriate and unacceptable.

CMCA employs a range of organizing techniques to address legal, institutional, social, and health issues in order to reduce youth alcohol use.

CMCA can be implemented in virtually any rural, suburban, or urban community. The program involves motivating community members to make changes in local public policies and community practices that affect youth access to alcohol. As part of our training, YLI offers CMCA materials to help your community organize these efforts.

CMCA is listed on the Substance Abuse and Mental Health Services



Administration (SAMHSA) National Registry of Evidence-based Programs and Practices (NREPP)



Original Proven Results

- Reductions in older youths (18- to 20-years old) providing alcohol to younger teenagers.
- Arrests for driving under the influence of alcohol declined significantly among older youths (18- to 20-years old).
- Alcohol merchants increased age-identification checking and reduced sales to minors.

For more information on CMCA and training, please visit www.yli.org/CMCA.

CMCA Trainings

Customized CMCA Training & Consultation Packages are designed to support communities from the initial piloting of the model program to the development of community stakeholders and engagement in alcohol policy assessment and design.

Communities can choose from:

- **The 2-Day Overview Training**
- **The intensive 6-Day Advanced CMCA Training**

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